



**JASMINE
M. ZHANG**

UX UI Designer
Graphic Designer
Photographer
File Editor

Jasminezhang.co
zhangmoon0312@gmail.com
510 · 816 · 0312

1 EDUCATION

General Assembly

User Experience Bootcamp
2021 May-June

California College of the Arts

San Francisco, CA BFA Graphic Design
2013-2017

1 WORK EXPERIENCE

Toforia

Mountain View, CA
Internship 2017 Spring & Freelance contractor
Worked on branding, print layout design, product photography
and video, scene styling, photo retouching.

Sugar Dynasty

Pleasanton, CA Start-Up Business
2018-2021
Authentic HK style Dessert base restaurant
Work on Branding, digital and print, Interior Design, Marketing,
Customer Services, business, and team management.

1 SKILLS

Adobe Creative Suite

Illustrator
Photoshop
Indesign
Dreamweaver
After Effects
Premiere Pro
Audition
Bright
Lightroom

Others

Figma
Maxon Cinema 4D
3D Max
Microsoft Suite

Soft Skill

Time management
Collaboration
Storytelling
Communication
Empathy
Design Strategy
Design Thinking
Design Pattern
Design System
Content Strategies

Capability

UI/UX · Prototyping · Information architecture · Usability Test · Motion Graphic ·
Web Design · Interactive · Identity · Packaging · Publication · Synthesizing Research ·
3D Modeling · Photography · Video Editing · Photo Retouching